

Arine Mkhitarian

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● EDUCATION AND TRAINING

11/09/2025 – CURRENT

M.A. IN INTERNATIONAL RELATIONS ISEC of National Academy of Sciences

Field of study International Relations

10/08/2021 – 12/05/2025 Norman, United States

B.A. IN JOURNALISM University of Oklahoma

Website <https://www.ou.edu/> | **Field of study** Journalism and reporting

19/08/2019 – 22/05/2021 Dilijan, Armenia

INTERNATIONAL BACCALAUREATE DIPLOMA PROGRAM United World Colleges (UWC) Dilijan

Website <https://www.uwcdilijan.org/> | **Field of study** Political sciences and civics

● WORK EXPERIENCE

SOCIAL MEDIA MANAGER AND NON-PROFIT COMMUNICATIONS ASSISTANT – UWC ARMENIA, GEORGIA, RUSSIA –
20/10/2025 – Current – YEREVAN, ARMENIA

- Developed and executed a strategic social media plan to increase engagement, strengthen brand visibility, and attract prospective students to United World Colleges.
- Collaborated remotely with three cross-functional teams, maintaining clear communication across diverse needs and time zones to optimize workflow and campaign effectiveness.
- Designed and published visually compelling, data-informed content aligned with UWC brand guidelines, using performance analytics to refine strategy and maximize outreach to potential applicants.

EDUCATION EXPERT – CENTER FOR FACULTY EXCELLENCE, UNIVERSITY OF OKLAHOMA – 21/08/2023 – 11/05/2025 –
NORMAN, UNITED STATES

- Evaluated the effectiveness of course design and delivery by observing a class of 40-200 students and providing feedback to the instructor.
- Conducted focus groups with students to gather additional data and insights on their learning experience and satisfaction.
- Analyzed and verified the data from the observation and focus groups, and suggested improvements for the course content, materials, and assessment methods.

EUROPEAN UNION PROJECTS ASSISTANT – MUNICIPALITY OF AREZZO – 26/08/2024 – 15/12/2024 – AREZZO, ITALY

- Managed EU-funded projects, ensuring all activities met EU standards and deadlines highlighting key local and international issues.
- Assisted with organization of URBACT camp for city development, overseeing a team to engage 80+ participants to pitch for funds.
- Developed communication materials that increased event visibility by 40%, reaching both local and global audiences through engaging messaging.

PROJECT COORDINATOR – UNITED NATIONS DEVELOPMENT PROGRAMME – 01/06/2024 – 15/08/2024 – YEREVAN,
ARMENIA

- Coordinated a UNDP-funded project supporting the mobility and resettlement of 2,000 Armenian refugees post-Artsakh war, facilitating their integration into local communities.
- Empowered refugees by promoting active participation in local democracy, resulting in over 40 individuals taking leadership roles in advocating for youth participation.
- Developed and executed strategies that raised awareness of civic engagement, leading to increased participation in elections and community initiatives across refugee populations.

PUBLIC RELATIONS OFFICER – INTERNATIONAL ADVISORY COMMITTEE, UNIVERSITY OF OKLAHOMA – 17/08/2023 – 10/05/2024 – NORMAN, UNITED STATES

- Designed and executed thematic social media campaigns to promote cultural events, international holidays, and awareness initiatives, ensuring consistent branding across posts and reels.
- Created and managed monthly content calendars, aligning posts with committee events, university milestones, and trending topics.
- Coordinated Instagram posting and community engagement for 3,000+ followers, responding promptly to inquiries and fostering a welcoming environment for international students.
- Partnered with student organizations to cross-promote events, expanding reach and participation by over 25%.
- Established collaborations with on-campus and local media to increase visibility of international student initiatives within the broader community.

TEACHING ASSISTANT FOR INTRO TO MEDIA – GAYLORD COLLEGE, UNIVERSITY OF OKLAHOMA – 22/08/2023 – 10/05/2024 – NORMAN, UNITED STATES

- Organized practical exercises and interactive discussions to help 20 students master course content.
- Provided feedback on 10-page research paper drafts and helped the class master APA style.
- Assisted students in choosing their major by exploring different fields, including Public Relations, Advertising, and Journalism.

STUDENT REPORTER – OU NIGHTLY, UNIVERSITY OF OKLAHOMA – 12/01/2025 – 10/05/2025 – NORMAN, UNITED STATES

- Produced and edited daily live stand-ups, voice-overs, SOTs and teases for campus newscast.
- Shot multi-camera segments (Sony RX10 & Z150), organized incoming video and cleared all rights.
- Prepared daily Opposition Logs and Rights & Clearances documents for air compliance.
- Pitched and researched 2–3 stories weekly in editorial meetings, demonstrating strong news judgment.

LANGUAGE SKILLS

Mother tongue(s): **ARMENIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C1	C1	C1
RUSSIAN	B2	B2	B1	B1	B1
SPANISH	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user