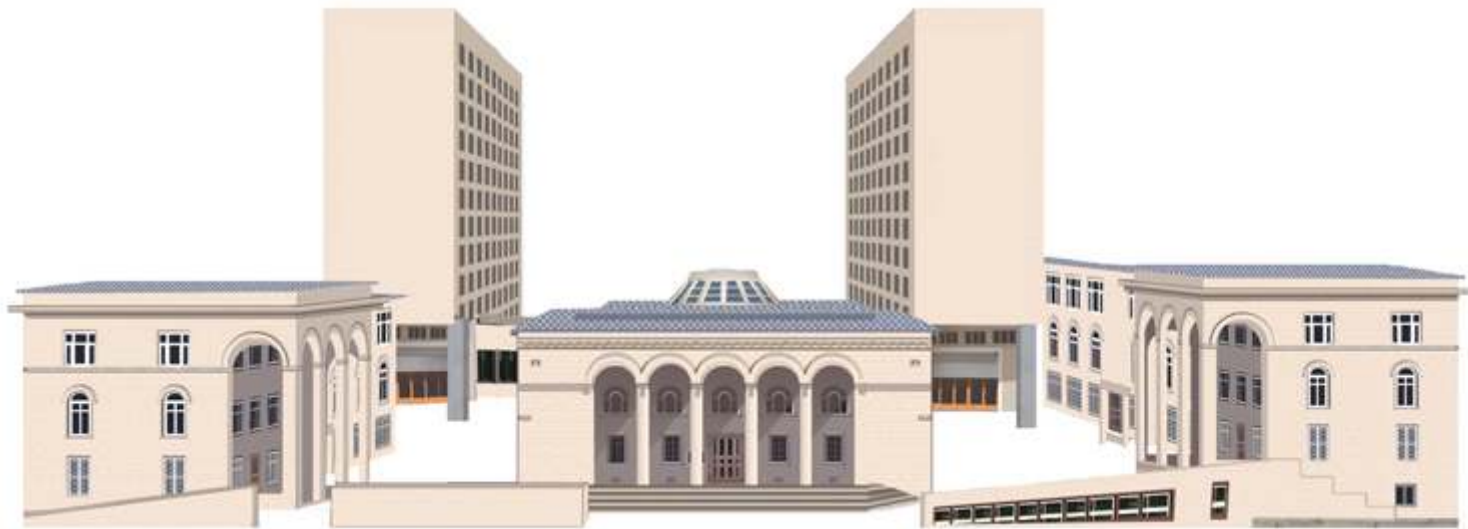




# Distance Learning at ISEC

INTERNATIONAL SCIENTIFIC-EDUCATIONAL CENTER OF NAS RA





# DISTANCE LEARNING

## TWO PROJECTS

**Short-term certificate courses**

**Online Master's degree in MBA**



# Survey

**Survey conducted in eight regions of Armenia to find out needs for short-term certificate courses to make people more employable and competitive in nowadays labour market.**



# Survey

- Yerevan
- Ararat
- Armavir
- Aragatsotn
- Kotayq
- Shirak
- Gegharkounik
- Vayots Dzor

# moodle





# Webconference Hall





## Courses

- Language Courses, e.g. Business English, Business Russian, General English, Elementary English
- Internet Marketing, PR, Project Management, Tourism Management, Ethics and Intercultural Communication, Marketing, Business Management
- Accounting, Linux, C++ etc.



## Outcomes

Over 700 participants, including from  
Diaspora (France, Russia, Germany), NKR  
and regions in Armenia.

Completion Rate: Around 300 participants





# Setbacks

- Technical problems
- Insufficient interaction patterns
- Lack of attention/appropriate feedback
- Strong learners tend to dominate
- Lack of student engagement/involvement



# Stanford University's Learning Analytics Group

A study from Stanford University's Learning Analytics group identified four types of students: auditors, who watched video throughout the course, but took few quizzes or exams; completers, who viewed most lectures and took part in most assessments; disengaged learners, who quickly dropped the course; and sampling learners, who might only occasionally watch lectures.



# BigBlueButton BBB

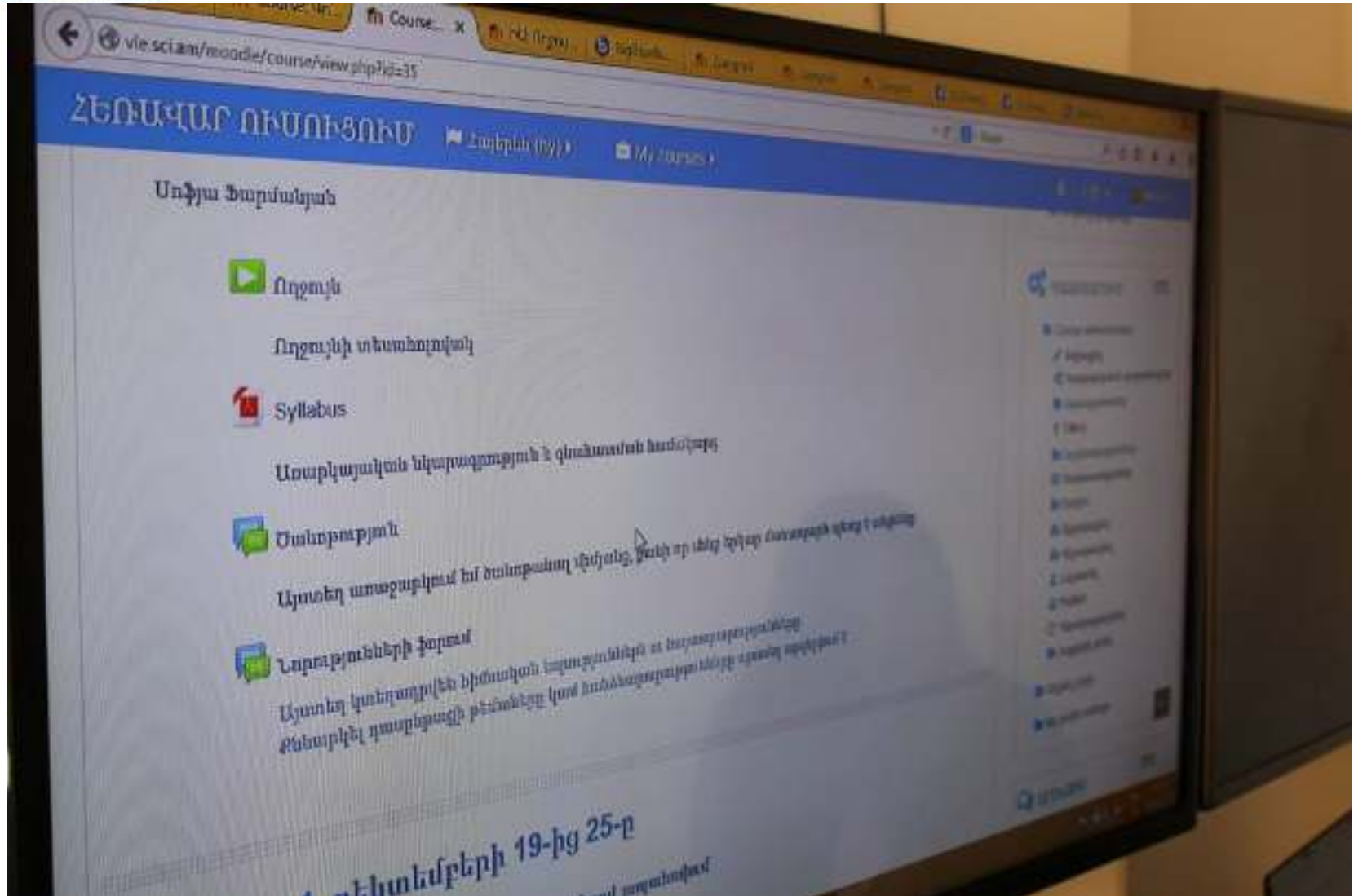


# Camtasia





# Moodle





# Certificate Awarding





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*Thank you*