Social Apathy and Emotional Burnout Syndrome as the Measurement of Phenomenon of Anomie

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Abstract
This paper presents the results of the study on revealing anomie features. The interconnections between characteristics of social apathy and subjective wellbeing, as well as emotional burnout syndrome are underlined. The purpose of the paper was conduction of research on anomie measurement. The methods of the research were anomie scales. The research was conducted from January 2021 to January 2023 among Armenian employees (n=780). The recruited participants were 20-60 years old. The results of the research emphasized that emotional burnout syndrome is a phenomenon that leads to negative changes in the personality structure, contributing to a decrease in professional and social activity. The study of issues related to emotional burnout is an important direction in the field of studying the phenomenon of social apathy and anomie. A significant role in the formation of the syndrome of emotional burnout is played by the individual characteristics of people, as well as the nature of social activity. Thus, it can be said that emotional burnout is the result of a mismatch between individualism and social norms perception which leads to increase of normlessness, meaninglessness and social isolation. From this point of view, social apathy and burnout syndrome can be considered as a way to measure the phenomenon of anomie.

Keywords: adaptive capabilities, assessment, collective consciousness, psyche, scale